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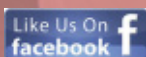
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offers valid through February 28, 2018
Cover Photo Courtesy of OPI Lisbon Collection

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BARBER DEALS!

Betty Dain
CREATIONS LLC.

NEW COLORS
VINTAGE STYLING CAPE
#188
Lightweight polyester
Snap closure
Water resistant
45" wide x 65" long

\$19.95
Gold/Green
Black/White

5 Star Shaver Shaper

THE ULTIMATE FINISHING TOOL
More than just a shaver, this finishing tool offers an appealing aesthetic in addition to top-notch precision. It comes with a rechargeable battery that can keep the rotary motor running at full speed for up to 60 minutes per charge. With hypoallergenic gold foil, even the most sensitive skin will be free of razor bumps, ingrown hairs, or skin irritation. For your convenience, the 5-Star Series Shaper/Shaver comes with all accessories required for use.

- Finishing/blending bald fades
- Cleaning up hair and neck lines for an ultra-smooth finish
- Eliminating stray hairs
- Bump-free shaving

\$75.00 Reg. \$79.00



Sterling 4

The Sterling 4 Clipper features a V5000 electromagnetic motor allowing a powerful cut on both wet or dry hair. This prevents you from wasting time with drying hair and allows you to glide over spots that switch from wet to dry.

- Powerful and versatile full size vibrator clipper
- Excellent for heavy duty cutting, tapering, fades and blends
- For barbers and stylists of all expertise.

\$52.00 Reg. \$60.00



BaByliss BARBERology™

Buy a
BaBylissPRO® LithiumFX™
Clipper – FX673

\$119.99
MODEL: FX673

Save \$10.00

and Get Free...
BaBylissPRO® 3-IN-1 TRAVEL BAG
\$55.00 Value FREE!



PRODESIGN

better science. better hair.

JANUARY | FEBRUARY 2018

kick off the
NEW YEAR
with our
DEEPEST
DISCOUNT



25% OFF!!

NEVER DO WE OFFER SUCH A
DEEP DISCOUNT! DON'T MISS IT!

PERFECT EVERYDAY HAIRCARE
Cleanse, Reconstruct & Condition

25% OFF!



SESSIONS
Cleanse Shampoo
10oz
SALON SPECIAL \$5.55
Salon Value \$7.40



TIGER
Reconstructor
8oz
SALON SPECIAL \$13.22
Salon Value \$17.63



SESSIONS
Rinse Conditioner
8oz
SALON SPECIAL \$5.89
Salon Value \$7.86

BACK BAR OPEN STOCK



SESSIONS
Cleanse Shampoo
LITER
SALON SPECIAL \$12.48
Salon Value \$16.64



TIGER
Reconstructor
LITER
SALON SPECIAL \$39.68
Salon Value \$52.91



SESSIONS
Rinse Conditioner
LITER
SALON SPECIAL \$14.62
Salon Value \$19.50



SESSIONS
Cleanse Shampoo

A gentle, color safe everyday shampoo DEEP CLEANSER that removes the harsh chemicals from water, hair product build-up, chlorine, etc; yet leaves hair soft & volumized. Excellent Body Wash too!



TIGER
Reconstructor

A leave in Protein Treatment which literally & permanently RE-BUILDS all hair types, levels hair porosity for uniform high-lift color & thus strengthens & thickens hair. Can be used daily or weekly. *Signature Flex Protein Science created by Dr.Hunter



SESSIONS
Rinse Conditioner

An everyday instant conditioner that locks color, volumizes, detangles and leaves hair in great condition.

SOMA



Repair Winter Hair 20% OFF

Moisture Shampoo (62781):

\$8.00 Reg. \$10.00

Nourish your hair, and preserve your color with this Sulfate-Free Shampoo. Draws up to four times its own weight in moisture to quench your hair!

Weightless Shampoo (62782):

\$8.00 Reg. \$10.00

Give limp hair a lift with long lasting volume, shine & manageability. Weightless Shampoo is formulated to add volume without the weight.

Reconstruct Conditioner (64784):

Reconstruct is packed with the best proteins and organics available on the market

\$9.60 Reg. \$12.00



Smooth Styling & Finish 15% OFF

Prism Spray Shine (65777):

\$10.20 Reg. \$12.00

Recharge fading colours and supercharge highlights with Prism Shine Enhancer. Protect your hair from humidity and static fly-aways.

Solace Anti-Frizz (65779):

\$10.20 Reg. \$12.00

Close split ends and control frizz, while adding amazing shine and lubricity to unmanageable hair.



Concrete Savings

Buy an 8oz of Soma Concrete Gel and get a FREE 2oz bottle of the same product

Concrete Gel (65784):

\$10.20 Reg. \$12.00

firm hold while avoiding any build up in the hair. Great for styling without the SD alcohol to dry out the hair or flake. Humidity resistant.



Backbar Bonanza

Buy ANY (2) 64 oz. Conditioners and get 1 of the same for FREE!



Soma products support all color ... including our NEW deposit-only, permanent color!

Combo
BaBylissPro Nano Titanium™ Dryer
& ½" Mini Straightening Iron

\$84.99

MODEL: BABNT5548 & BABNT3050N

Nano Titanium™
by BaBylissPRO

- Nano Titanium™ technology • 2000 watts
- Ionic • 3 heat/3 speed settings
- Nano Titanium™/ceramic plates • Fast heat-up – up to 430°F



ITALO
Luminoso™ What's your color?

Buy a
Luminoso Dryer

\$69.99

SAVE \$10.00

- BLW6350 (white)
- BLO6350 (orange)
- BLBK6350 (black)
- BLG6350 (green)
- BLPR6350 (purple)
- BLY6350 (yellow)
- BLPK6350 (pink)
- BLBL6350 (blue)

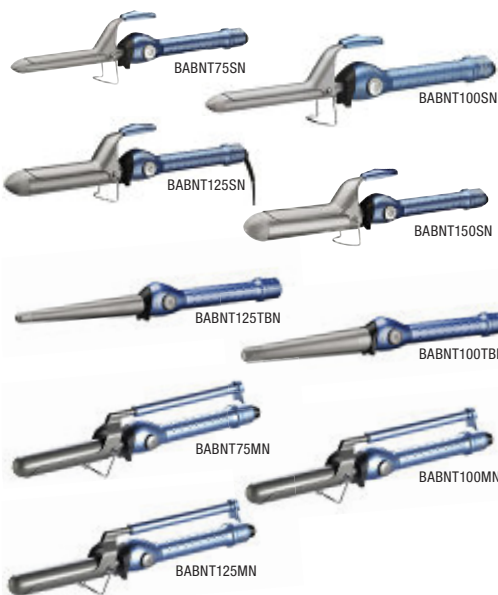


Buy a
BaBylissPRO® Nano Titanium™ MiraCurl®
Professional Curl Machine

MODEL: BABNTMC1

\$89.99

SAVE \$40.00



Nano Titanium
Curling Irons

\$32.99ea

SAVE \$7.00

- Models:
- BABNT75SN (Spring Iron ¾ ")
 - BABNT100SN (Spring Iron 1")
 - BABNT125SN (Spring Iron 1¼ ")
 - BABNT150SN (Spring Iron 1½ ")
 - BABNT125TBN (Tapered Barrel 1¼ ")
 - BABNT100TBN (Tapered Barrel 1")
 - BABNT75MN (Marcel Iron ¾ ")
 - BABNT100MN (Marcel Iron 1")
 - BABNT125MN (Marcel Iron 1¼ ")

Buy a
BaBylissPRO Rapido High-
Performance Professional Dryer

\$179.99

MODEL: BABF7000

\$293.98 total value!

and Get Free...

1" & 1.25" Curling Iron Rapid
Heat Combo Set and Diffuser

MODEL: BABDF2 Diffuser

MODEL: BABRBKPP1 2 pack Irons



Promotion

BaBylisspro® Porcelain
Ceramic™ Carrera2® Dryer

MODEL: BABP6685

\$59.99 SAVE \$30.00

- Ionic and Porcelain Ceramic™ technology
- 1900 watts
- Compact and powerful
- Soft-touch, rubberized finish
- 3 heat/3 speed settings – cold shot button
- Extra-narrow concentrator nozzle
- Limited 3-year warranty



Buy a
BaBylissPRO TT® Tourmaline
Titanium 5000 Dryer

MODEL: BABTTW5586

\$79.99

SAVE \$20.00

BaBylissPRO TT® Tourmaline
Titanium 3000 Dryer

MODEL: BABTT5585

\$59.99

SAVE \$20.00



Buy a
BaBylissPRO® Nano Titanium™
Professional 20-Roller Hairsetter

MODEL: BABNTCHV21

\$59.99

SAVE \$5.00



Bain de Terre



\$16.00

Liter Sets at Great Savings

29% SAVINGS!
Regular Salon Cost: \$22.50

Choose from these top-selling collections:
passion flower COLOR PRESERVING
jasmine MOISTURIZING
coconut papaya ULTRA HYDRATING
green meadow BALANCING
keratin phyto-protein STRENGTHENING
sweet almond oil LONG & HEALTHY



25% OFF

recovery complex[®]
anti-frizz
SHINE SERUM
4.2 oz. & 10.1 oz.

\$9.00 & \$13.50 EACH
Regular Salon Cost: \$12.00 - \$18.00
Excludes 1.7 oz. size.



25% OFF

All Naturage &
Natural Texture Perms

\$4.13 - \$4.88 EACH
Regular Salon Cost: \$5.50 - \$6.50



BAO-MED[®]
PURE SKIN, SCALP & HAIR OIL

BAO-MED[®] is pure baobab oil, cold pressed, unrefined and certified organic.



Bao-Med[®] works as an insulator, protecting your skin from extreme heat or cold temperature conditions.



Bao-Med[®] is non-siccative, your skin remains moist, not dry. It's great for controlling dry, flaky scaly patches.



Bao-Med[®] helps to control dandruff and itchy scalp.



Bao-Med[®] works very well on dry, chapped lips. Apply just a little bit to moisturize your lips during the cold, dry air low humidity winter months.

Bao-Med[®] helps promotes the healing of wounds and skin injuries. This makes it an excellent oil to apply to surgical incisions.



Bao-Med[®] helps your skin heal scars. Its ability to stimulate the production of collagen and elastin means it can help reduce the size and depth of stretch marks. Apply daily.

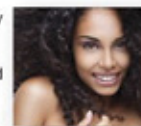


Bao-Med[®] also has a high amount of Vitamin C, which helps rebuild collagen as well as protecting skin from free radical damage.



Bao-Med[®] works well on dry, brittle, dull and cracked nails. Apply a little bit to your finger and toe nails and cuticles

Dry, brittle, frizzy and fuzzy unmanageable hair? Bao-Med[®] is great for adding moisture, body and a renewed shine.



Bao-Med[®] helps relieves any dry skin problems you have, such as: Itchiness, eczema, dry psoriasis, acne, sunburn, bed sores, Scaly Skin Disorder (Ichthyosis) and Actinic keratosis.



BAO-MED[®] oil is a superb skin, scalp and hair moisturizer deeply nourishes the skin repairing dry skin and hair conditions. This warm golden colored oil, extracted from baobab seed is a tribute to these ancient African trees.

BENEFITS

- Superior moisturizer
- Absorbs quickly
- Anti-aging
- Omega 3, 6 & 9
- Relieves dry, itchy & scaly skin

Salon Price
\$17.49

Bao-Med Deal

Buy 11 Bao-Med
Get 1 Bao-Med FREE
plus...
24 brochures with holder
and 2 maxi brochures
\$192.39

Retail Value \$384.78



Advanced Hair Restoration

BUY 5 HairGain Supplements
GET BAO-MED 1oz FREE
\$60.00

Salon Saves \$17.49



BUY 5 HairGain Supplements W
GET BAO-MED 1oz FREE
\$60.00

Salon Saves \$17.49



Scalp Care And Anti-Aging

BUY 3 MxDual Therapy 6oz
& 3 Bao-med 1 oz
Receive Vivid 33oz FREE

\$89.97

Salon Saves \$38.49

Salon Professional Shampoos

BUY 1 Bioclenz 33oz
GET 1 Hydroclenz 33oz
HALF PRICE
\$31.50/duo

Salon Saves \$10.50

BUY 1 Folligen 33oz
GET 1 Saturate 33oz
HALF PRICE
\$31.50/duo

Salon Saves \$10.50



Salon Professional Conditioner/Treatments

BUY 1 Vitatin 33oz
GET 1 FinalFinish 33oz
HALF PRICE
\$37.50/duo

Salon Saves \$12.50

BUY 1 MxDual Therapy 19oz
GET 1 Vivid33oz
HALF PRICE
\$38.50/duo

Salon Saves \$10.50



Babe® Hair Extensions

OUR NEW
FUSION BONDS WILL

*blow
you
away!*

New improved tips.

The **Versa-Tip Technology** replaces our original bond and lets you choose

★ **HOT OR COLD FUSION!** ★

Less stringiness during install.
Get the job done faster, with less mess!

Same great quality.

Fusion bonds are customizable, hold strong, and remove easily.



ZOTOS
PROFESSIONAL



BUY ANY
PARTICIPATING
PERM TO
**RECEIVE
UP TO \$24!**

Buy 36 & receive a \$24.00 rebate • Buy 24 & receive a \$12.00 rebate • Buy 12 & receive a \$5.00 rebate
Professional special only. Maximum rebate \$24.00. Complete details on reverse side. Offer valid January 1 - January 31, 2018

MAIL-IN REBATE FORM
RECEIVE \$24 OFF 36, \$12 OFF 24 or \$5 OFF 12

Purchase 36 Quantum 5, Quantum, Inste, Design Freedom, Acclaim, Feels So Lively and/or Warm & Gentle perms and get \$24.00 back, purchase 24 and get \$12.00 back or purchase 12 and get \$5.00 back. Maximum rebate \$24.00.

Purchases must be made between January 1 - January 31, 2018.

Complete this form and mail it, along with a valid original proof-of-purchase invoice or receipt with purchase price circled to:

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PMB 333
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Rebate form must be received no later than Feb. 28, 2018.
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Please print information below.
Duplicates and incomplete forms will not be accepted.

Proof-of-purchase receipt enclosed: (Check one)

- 12 perm purchase = \$ 5.00 Rebate
- 24 perm purchase = \$12.00 Rebate
- 36 perm purchase = \$24.00 Rebate

* REQUIRED
* STYLIST NAME _____

* STREET ADDRESS _____

* CITY _____ STATE _____ ZIP _____

* SALON NAME _____

* E-MAIL ADDRESS _____

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* PURCHASED FROM: _____

For licensed stylists only. Purchases must be made between January 1 - January 31, 2018. Rebate materials must be received no later than Feb. 28, 2018. Void where prohibited. Please allow 6-8 weeks for delivery of your check. LIMIT ONE REBATE PER NAME.

TRUE SHAPES® BUY 9, GET 3 FREE

SALONS PURCHASE (9) ABBA TRUE SHAPES ACID WAVES AND RECEIVE (3) ABBA TRUE SHAPES ACID WAVE FREE

Regular Salon Value = \$84.00
Salon Promo Price = \$63.00
Salon Savings = \$21.00
Salons Save 25%



abba®
pure performance hair care™

ABBA SMOOTHING BLOW DRY SPRAY & LOTION



NEW

PURCHASE (1) ABBA PRESERVING BLOW DRY SPRAY 8OZ. AND RECEIVE (1) ABBA SMOOTHING BLOW DRY LOTION 5.1OZ. FREE

\$11.00 Salon Value: \$20.00



nucleic-a



3 for \$15 Pativa Perms

Get big, beautiful waves without damaging your tresses!

SALON COST: \$15.00/3
SALON VALUE: \$19.71/3

24% SAVINGS!

2 for \$14

All Proteplex Shampoo & Conditioner Liters

Revive your strands with a unique blend of nucleic and amino acids!

Choose from Moisturizing, Hydrating or Color Protecting varieties

SALON COST: \$14.00/2
SALON VALUE: \$19.00-\$21.50/2

Up to 35% SAVINGS!



— NEW & IMPROVED —
COLOR CARESS
SHAMPOO



- Sulfate, Paraben & Paba free
- New cream formula that develops rich, luxurious lather
- Natural enzymes to reduce fading on colored hair
- Special blend of protein & moisture formulated for extreme color care
- Leaves hair with incredible shine & condition
- Vanilla coconut fragrance

8.5OZ: \$7.00 (REG: \$9.88)
LITER: \$16.50 (REG: \$21.98)

organically correct

No Sulfates • Sodium Chloride • No Parabens • No Paba
No Added Colors • Natural Fragrances • Gluten Free

From our sustainable packaging to our natural ingredients, our holistic approach to haircare delivers the results you are looking for!

holistix complex™
A natural collection of ingredients that address four categories of haircare:

1. Anti-Aging
2. Stops Color Washout
3. Strengthens & Conditions
4. Minimizes Hair Loss & Stimulates New Hair Growth

Gluten FREE APPROVED



**BUY 6 OF ANY SAME 12oz HOLISTIX™ SHAMPOOS:
& RECEIVE A LITER OF
THE SAME SHAMPOO FREE!**

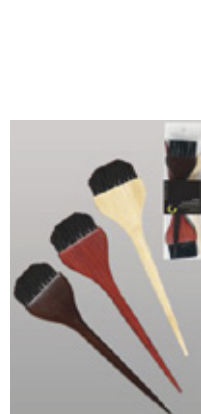
DAILY SHAMPOO	HYDRATING SHAMPOO	VOLUMIZING SHAMPOO
		
\$72.00 (REG: \$97.00) YOU SAVE \$ 25!	\$72.00 (REG: \$97.00) YOU SAVE \$ 25!	\$72.00 (REG: \$97.00) YOU SAVE \$ 25!

Daily Shampoo OR Conditioner Gallon

\$19.95ea.
(Shampoo REG: \$35)
(Conditioner REG: \$37)

Stimulating Shampoo OR Conditioner Gallon

\$21.95ea.
(Shampoo REG: \$37)
(Conditioner REG: \$39)



Betty Dain CREATIONS LLC.

20% OFF WIDE COLOR BRUSHES WOOD COLLECTION

- #CTW3PK - 3 PK
- 2" wide base for quick and even coverage
- Firm rounded bristles
- Color(s): Brunette, Red, Blonde

\$5.56 Reg. \$6.95

20% OFF THE CROC CLIP

- #5400 - 4 pk
- Rubber finish ensures no slipping while working with wet hair, products or color
- Unique double-hinged design
- Holds large amounts of hair

\$6.36 Reg. \$7.95



\$5 OFF FAUX ALLIGATOR HIDE ALL PURPOSE CAPE

- #560
- Water, bleach and chemical proof
- Lightweight, thermal-embossed polyester
- Snap closure
- 45" W x 60" L

\$16.95 Reg. \$21.95

Colors Of Napa Bag Deal

#DL.850

- 1 REVERSIBLE TOTE BAG
 - Faux leather detail
 - Tie lock closure
- 1 BALAYAGE BOARD
 - One textured side, one smooth side for versatility
- 1 FEATHER BRISTLE BRUSH
 - Wide color brush for a smooth color application
- 1 STYLING CAPE
 - Lightweight iridescent
 - poly/nylon blend

\$24.95
\$60 VALUE





BUY (1) WATERCOLORS INTENSE SHAMPOO, GET (1) WATERCOLORS LIGHTENER SINGLE APPLICATION
FREE! COST \$12.50
 VALUE \$14.49 **\$12.50** SALON PRICE



ANY COMBINATION OF WATERCOLORS SHAMPOO, MIX + MATCH, ALL-1- KIND BUY 3... GET 1 FREE!
\$37.50 SALON PRICE VALUE \$50.00

<p>SHADE: FLUID FIRE BASE: Red APPLY TO: Medium - Dark Red RESULTS: Enhances fiery red-orange tones in medium red hair LEVELS: 3 - 8</p> 	<p>SHADE: MOCHA DRENCH BASE: Dark Brown w/Green APPLY TO: Deep Brunette RESULTS: Enhances dark, chocolate brown hair while filtering out reds LEVELS: 1 - 6</p> 	<p>SHADE: VIOLET WASHE BASE: Violet APPLY TO: Light/Medium Blonde - Gray RESULTS: Keeps platinum blondes & grays bright without gold LEVELS: 7 - 10 and Gray</p> 	<p>SHADE: MOLTEN BRONZE BASE: Light Brown w/Light Orange APPLY TO: Light Brown - Auburn RESULTS: Enhances light brown hair with bronze, auburn tones LEVELS: 5 - 8</p> 
<p>SHADE: CRIMSON SPLASH BASE: Red w/Blue APPLY TO: Deep Brunette - Medium Red RESULTS: Saturates cool, dark reds with crimson, black cherry tones LEVELS: 2 - 7</p> 	<p>SHADE: BLACK COFFEE BASE: Dark Brown w/Blue APPLY TO: Darkest Brunette RESULTS: Refreshes the darkest browns with rich, coffee brown tones LEVELS: 1 - 6</p> 	<p>SHADE: WET SAND BASE: Neutral Blonde w/Light Brown APPLY TO: Light - Medium Blonde RESULTS: Enhances light blonde hair with sandy shades LEVELS: 7 - 10</p> 	<p>SHADE: LIQUID COPPER BASE: Orange APPLY TO: Light Orange - Red RESULTS: Reinforces copper & orange tones in light red hair LEVELS: 5 - 8</p> 
<p>SHADE: WET BRICK BASE: Dark Brown w/Red/Orange APPLY TO: Deep Brunette RESULTS: Enhances dark, warm browns with deep terracotta reds LEVELS: 1 - 6</p> 	<p>SHADE: CLEAR BASE: Clear APPLY TO: Any Haircolor RESULTS: Reduces color fade & extends the life of your haircolor LEVELS: All levels</p> 	<p>SHADE: GOLDEN MIST BASE: Neutral Blonde w/Light Gold APPLY TO: Light - Medium Blonde RESULTS: Showers light blonde hair with soft, golden brilliance LEVELS: 7 - 10</p> 	<p>SHADE: HAZELNUT BASE: Light Brown w/Blue Green APPLY TO: Light Brown RESULTS: Refreshes cool, light browns & neutralizes orange/red tones LEVELS: 5 - 9</p> 
<p>SHADE: WARM SPICE BASE: Light Brown w/ Copper Gold APPLY TO: Strawberry Blonde RESULTS: Enhances strawberry blondes with spicy red-golden tones LEVELS: 5 - 9</p> 		<p>SHADE: COCOA BASE: Brown APPLY TO: Light - Medium Brown RESULTS: Refreshes medium, neutral browns LEVELS: 4 - 7</p> 	



TRESSA PROFESSIONAL SHAMPOO/CONDITIONER PAIRS

CLARIFYING SHAMPOO & RINSE FOR ALL HAIR TYPES.
 Gentle, effective cleansing for removing daily product build-up and mineral deposits. Conditions with Panthenol to replenish strength and moisture. Seals and shields the cuticle from future mineral deposits.



REPLENISHING SHAMPOO & CONDITIONER FOR COLOR TREATED HAIR
 Wheat Protein and Wheat Amino Acids fortify and strengthen hair, preserving body and curl while balancing moisture. Sunflower seed extract eliminates free radicals along with UV filters to preserve hair color.



QUENCHING SHAMPOO & CONDITIONER FOR DRY HAIR
 Wheat proteins and Wheat Amino Acids fortify, strengthen and conditions hair. Ideal for dry scalps and preventing dandruff. Gentle, effective cleansing and conditioning to moisturize thirsty hair..



SMOOTH OPERATOR SHAMPOO & CONDITIONER FOR FRIZZY, UNRULY HAIR
 Nourishes hair with hydrating Soy Lecithin and strengthening Silk Protein which smoothes hair and adds shine. Provides superior protection from heat styling tools and environmental damage, UVA/UVB protection.



VOLUME SHAMPOO & CONDITIONER FOR FINE, LIMP HAIR
 Provides weightless cleansing and conditioning, while infusing the hair with Keratin and Rice amino acids and volume extracts. Contains heat and UVA/UVB Protection.



BLONDE MIRACLE SHAMPOO & CONDITIONER FOR DAMAGED AND LIGHTENED HAIR
 Contains Carbocysteine, a unique breakthrough ingredient that seals internal voids within the hair bonds. Instantly repairs and nourishes hair while adding body without adding weight. Contains heat and UVA/UVB Protection.



TRESSA PROFESSIONAL SHAMPOO/CONDITIONER PAIRS
\$12.00
 VALUE \$16.00 SALON PRICE



TRESSA PROFESSIONAL AGLAZE+BRACE LITERS



TRESSA PROFESSIONAL AGLAZE LITERS **\$15.99** SALON PRICE VALUE \$19.99
TRESSA PROFESSIONAL BRACE LITERS **\$17.59** SALON PRICE VALUE \$21.99

TRESSA PROFESSIONAL LITEXOR PRODUCTS
25% OFF!
 COST + VALUE VARIES ACCORDING TO PRODUCT



OIL **\$7.68** Reg. \$10.25
POWDER **\$12.37** Reg. \$16.50
COLOR **\$5.73** Reg. \$7.65

WATERCOLORS BAOBAB HAIR DEFENSE AT 25% OFF WILL HELP YOUR HAIR BEAT THOSE WINTER FLYAWAYS. SUPERB MOISTURIZING AND STATIC CONTROL KEEPS HAIR LOOKING IT'S WINTER BEST! WORKS WELL WITH THICK, PERMED OR NATURALLY CURLY HAIR!



\$11.25 SALON PRICE VALUE \$15.00 **25% OFF!**

TRESSA PROFESSIONAL RECELL RECONSTRUCTOR

25% OFF!
TRESSA PROFESSIONAL RECELL RECONSTRUCTOR KITS
\$6.00
 VALUE \$8.00 SALON PRICE

Available in a (1) application kit, instant repair for seriously distressed and damaged hair, for dry, over processed and/or permed hair. Exothermic heating drives carbocysteine deep into the cortex bringing all hair types back to a virgin state.



PENETRATE
 Recell dives deep into the cortex for serious repair.

REPAIR.
 Once in the cortex, Recell rebuilds and fortifies hair's internal structure.

SEAL.
 The Sealer locks down the cuticle and creates a barrier while polishing hair's surface.



SALON DEAL 1

Buy one 50oz Shampoo & Conditioner
Receive two 12oz bottles of Shampoo FREE

\$66.00

\$48.00 Retail Value



FREE

SALON DEAL 2

Buy a Dream Cream and Radiance Serum
Receive a Glow Shine Spray FREE

\$17.00

\$34.00 Retail Value



FREE

COLOR DEAL

Buy 22 tubes of color get 2 FREE

\$143.00

\$156.00 Value



MEN'S SALON DEAL

Buy six Men's Hair Wax get a Energizing Shampoo FREE

\$48.00

\$56.00 Value



FREE

PRORITUALS[®] METALLIC COLLECTION

SALON TRY ME DEAL

Purchase all 9 colors and receive a 32oz 10 volume developer FREE!

salon cost \$58.50

plus receive a FREE Metallic Collection Laminated Chart



PRORITUALS[™]

TEXTURE

PRORITUALS is launching the new and enhanced Texture series. Out with old in with the new. Our new perms are thio free, and more conditioning than previous formulas to ensure curl longevity and lower damage.

NORMAL FORMULATION:

For normal or previously permed hair. Allows for maximum curl retention while creating soft texture.

- Thio Free formulation
- Gentle formula
- True to rod size curl

COLOR TREATED FORMULATION:

For all color treated hair.

- Thio free formula
- Lower pH for colored hair
- True to rod size curl

\$10.00 each



FREE!

Buy 1 case of PRORITUALS TEXTURE and get 3 bottles of Volume and Texture Foam FREE

#1 \$119

DEAL#
CT-12

- 12 - Tubes of color 3.38 oz.
- 1 - Each Developer 10, 20 Volume 32 oz.
- 1 - BlueLight Lightening Powder
- 1 - 12 oz. Clarifying Shampoo
- 1 - Paper Chart

Salon Receives FREE: a \$67.50 value

9 - Brighteners

12
Tubes

#2 \$249

DEAL#
CT-21

- 21 - Color Tubes 3.38 oz.
- 1 - 10, 20 Volume Developer 32 oz.
- 1 - BlueLight Lightening Powder
- 1 - Clarifying Shampoo 12 oz.
- 1 - Daily Conditioner 12oz.
- 1 - 4 oz. Hair and Scalp Therapy Oil
- 1 - Color Swatch Book
- 1 - Paper Color Chart
- 1 - Each: Bowl, Tint Brush & Tube Key

Salon Receives FREE: a \$94.50 value

3 - ColorFuel

9 - Brighteners

21
Tubes

#3 \$469

DEAL#
CT-36

- 36 - Color Tubes 3.38 oz.
- 1 - Each Developer: 5, 10, 20, 30 and 40 Volume 32 oz.
- 1 - BlueLight Lightening Powder
- 1 - 12 oz. Clarifying Shampoo
- 1 - 12 oz. Daily Conditioner
- 1 - 4 oz. Hair and Scalp Therapy Oil
- 3 - 12 oz. Color Therapy Shampoo
- 3 - 12 oz. Color Therapy Conditioner
- 3 - Lift Volumizer
- 1 - Color Swatch Book
- 1 - Paper Color Chart
- 1 - Each: Bowl, Tint Brush, Tube Key and Apron

Salon Receives FREE: a \$118.50 value

3 - Smooth Straight Balm

3 - Dream Cream

9 - Brighteners

36
Tubes

8

1-800-452-2620 • www.eugenebeauty.com

Offers Valid Through February 28, 2018

eugenebeauty
SUPPLY



Call For
FREE
Samples!



colorpHlex™

HAIR COLOR STRENGTHENING, NATURALLY!

colorpHlex™ protects and strengthens hair during the color and bleach process, reducing damage and breakage.

ColorpHlex Intro Kit

includes:
1 - 2 oz Step 1 Color Strengthening Additive
1 - 4.5 oz Step 2 After Color Strengthening Finish
salon price: **\$25.00**



ColorpHlex Professional Kit

2 - 2 oz Step 1 Color Strengthening Additive
2 - 4.5 oz Step 2 After Color Strengthening Finish
salon price: **\$47.00**



ColorpHlex Salon Kit Backbar Sizes

1 - 16 oz Step 1 Color Strengthening Additive
2 - 16 oz Step 2 After Color Strengthening Finish
(includes 1 empty 2oz. bottle with dropper)
salon price: **\$130.00**



Home Hair Kit

includes:
1 - 4 oz. ColorpHlex Shampoo
1 - 4 oz. ColorpHlex Conditioner
1 - 2 oz. ColorpHlex Leave-In Treatment and Detangler
salon price: **\$15.00**



INTRODUCING THE
FIRST OF ITS KIND
STYLING PRODUCTS!

Volumizing Spray

Boosts the roots of the hair giving it a natural, weightless look that is easy to manage and will never go flat.
salon price: **\$9.00**

Shine Serum

Improves the appearance of hair's condition and texture, controls frizz, adds shine, and leaves hair feeling and looking healthy and silky smooth.
2oz: **\$11.50** 4oz: **\$18.00**

Styling Cream

A multipurpose, flexible styling cream that enhances hair texture to create versatile styles.
salon price: **\$8.00**

Reconstructive Hairspray

This lightweight, flexible spray not only gives you movable hold, but is also formulated with ColorStrong Complex™ which strengthens and repairs hair with every application.
salon price: **\$10.00**



Shampoo and Conditioner Duo

1 - 25 oz. ColorpHlex Shampoo (Reg. \$19.00)
1 - 25 oz. ColorpHlex Conditioner (Reg. \$20.00)
salon price: **\$25.00**

OPEN STOCK AVAILABLE

ColorpHlex Step 1 - 16 oz. Back Bar	\$78.20
ColorpHlex Step 2 - 16 oz. Back Bar	\$42.90
ColorpHlex Shampoo 12 oz.	NOW... \$9.50
ColorpHlex Conditioner 12 oz.	NOW... \$10.00
ColorpHlex Leave In Treatment 4oz.	\$11.00

WHY COLORPHLEX? WHY ARE WE BETTER?

- NATURALLY DERIVED USING NO HARMFUL INGREDIENTS!
- AFFORDABLE TO USE
 - Under \$1.50 per application
- EASY TO USE
 - Simply add a small amount to your color or bleach
 - No need to increase the level of developer and/or change the formula
 - No need to increase processing time
- MANUFACTURED BY A COMPANY WITH OVER 40 YEARS IN THE PROFESSIONAL BEAUTY BUSINESS

THE PROOF



CRICKET®

Centrix® Q-Zone™ Lightweight Dryer

The Q-Zone™ Lightweight utilizes Insanely Quiet™ technology and comes completely loaded with styling attachments.

\$89.95 Value: \$119.95



All-Purpose Shimmering cape

- Bleachproof, Waterproof
- Velcro closure
- 54" x 60"

Ebony - 5512545
Crushed Violet - 5512541
Smoked Pearl - 5512533

\$24.25 Value: \$26.95

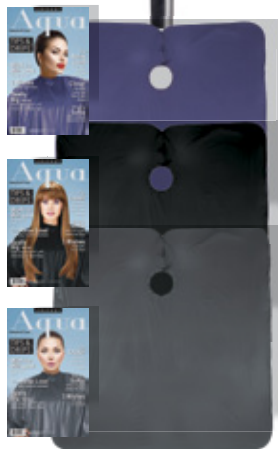
Save \$1.20

E-Cape waterproof cape

- 100% soft and supple vinyl
- Heavy duty Velcro closure
- 54" x 60"

Metallic black - 5512505
Metallic slate - 5512506
Metallic purple - 5512507

\$10.75 Value: \$11.95



PEBco / protools

Proven Professional Performance

FOR USE BY PROFESSIONALS ONLY

ULTRA LIGHT HAIR DRYER

PT-S-1602

- Light in weight (1/5lbs) but not in power
- Very quiet AC motor
- Sleek design, black color
- 3 heat settings / 2 speed settings / cool shot
- Thermostat protection tourmaline
- 2 different nozzles, removable air filter
- 9 foot cable / 1875W

\$69.00



SOFT TOUCH FLAT IRON

PT-PSI-020

- Floating ceramic plates (1 inch)
- Black "Soft Touch" feel
- Adjustable temperature LED display, 210-450 F
- Auto 3 LED lights (low/medium/high)
- Ceramic heater, fast heat up + recovery, one hour auto shut off
- 9 foot cable with 360 swivel cord

\$69.00

Buy
Both for
\$119.00

CURLING IRON

PT-L-204

- Prof LCD digital curling iron
- Dual voltage 100-240v
- Digital temp up to 430 F
- Barrel diameter 1"
- Barrel length 6"
- 9 ft cable with 360 swivel cord
- One hour auto shut off

\$49.00

NEW OPI GEL COLOR

WITH BREAKTHROUGH PROHEALTH TECHNOLOGY

No damage removal for healthier looking nails*

- A proprietary formula exclusive to OPI
- Easy removal in as fast as 7 minutes
- 2 Weeks of Wear
- Unbeatable Shine
- 142 iconic OPI shades

15 ml \$17.99

PROFESSIONAL DUAL CURE LED LIGHT

Buy any combination of 20 ProHealth Base Coats and/or Top Coats, Get light free



NEW BREAKTHROUGH PROHEALTH TECHNOLOGY



PROHEALTH BASE COAT

- Formulated with long chain polymers & cross linking oligomers
- Creates a strong & flexible structure bonding to and flexing with the nail
- Engineered for optimal adhesion
- Forms a protective barrier to keep in natural oils & moisture
- Quick release polymer aids in fast & easy removal



GELCOLOR

- 140+ iconic shades available
- Use with new ProHealth Base & Top Coat for healthier looking nails
- Polymers fuse together forming a tougher structure
- The same proven formula, application & iconic OPI shade result



PROHEALTH TOP COAT

- Unbeatable shine and protection for weeks of glossy wear
- Reactive oligomer blend for optimal wear, protection & shine
- 100% pure gel formula
- Solvent-free means no waste from product evaporation
- Patent pending naturally derived cellulose polymer aids in ease of removal

ProHealth Light Promotion

Purchase:
 5 ProHealth Top Coats
 5 ProHealth Base Coats
 10 GelColors

Receive FREE:
 Professional Dual Cure LED Light
\$359.80
 Value \$709.80

FREE

ProHealth Base and Top Coat Duo
 Buy a ProHealth Base Coat and ProHealth Top Coat for
\$18.99 Value \$35.98

10

1-800-452-2620 • www.eugenebeauty.com

Offers Valid Through February 28, 2018

eugenebeauty SUPPLY

Open Stock Nail Lacquer \$5.25 each

Edition A: \$63.00
12 Nail Lacquers DCL01

Edition C: \$189.00
36 Nail Lacquers DCL02

Lisbon Minis Mini 4-Pack \$7.95
4 - Mini Nail Lacquers

Edition A: \$99.95
12 IS (1 of each color)
2 Primers, 2 Top Coats ISDL1

Edition C: \$225.00
36 IS Nail Lacquers (3 each) ISDL3

GelColor 14 Pc Salon Counter Display: \$179.88
12 Gel Colors .25oz
1 GelColor BaseCoat .5oz
1 GelColor TopCoat .5oz GC768

Open Stock GelColors \$17.99 each

Open Stock Infinite Shine \$6.25 each

LISBON COLLECTION NATIONAL RELEASE DATE FEBRUARY 1, 2018 PREORDER NOW

clean+easy[®] SPECIAL DEALS
January - February 2018

SAVE \$69.05

waxing spa basic kit
• Perfect for the beginning esthetician

Salon Deal: \$99.95
Salon Value: \$169.00
Deal # 40212-1

SAVE \$190.5

LARGE WAX REFILLS

original
large wax refill 12 pk
• Ideal for all skin types. An all-purpose wax made with natural waxes.

sensitive
large wax refill 12 pk
• Ideal for sensitive skin. Formulated with chamomile and azulene to soothe skin.

Salon Deal: \$29.95
Salon Value: \$49.00
Deal # 41612-1

Salon Deal: \$29.95
Salon Value: \$49.00
Deal # 41212-1

SAVE \$20.95

BUY pot wax mini kit
• Perfect for the beginner or student esthetician

Salon Deal: \$59.95
Salon Value: \$80.90
Deal # 21986

15% off Airbrush
• Designed to provide a fine mist as a continuous spray. Perfect for hard to reach areas.
\$14.87 Reg. \$17.50

15% off Original Lotion
• Luxurious lotion works on contact with the skin. Great for dry skin types.
\$13.60 Reg. \$16.00

\$250.00 OFF AIRBRUSH PACKAGE
Includes:
Airbrush PEBL Compressor
Pop-Up Tent
2 Wands
4 Solution Cups
2 Darker Solutions 32oz
6 Disposable Hair Nets
6 Disposable Panties
6 Disposable Bras
6 Pairs of Sticky Feet
24 Nose Filters
1 Fake Bake Towel
1 Buffing Mitt
25 Brochures
Instructional DVD
1 Poster

\$449.00
Reg. \$699.00

Fake Bake

Let's Touch Concentrate
The Only Disinfectant That Will Not Rust or Dull Implements
Every other Disinfectant will rust metal implements except Let's Touch. Its the only one Guaranteed not to!

8oz. **\$21.00** Reg. \$23.50

Let's Dance Clear 'n' Fresh
EPA Registered Hospital Grade Tuberculocidal Disinfectant

8oz. **\$12.00** Reg. \$13.65

ISABEL CRISTINA

SATIN SMOOTH

Purchase any SATIN SMOOTH® Wax and receive a second can 50% OFF!

\$12.99 - \$14.99 each
Save up to \$7.50



SATIN SMOOTH® CUSTOMIZABLE WAXES

- SSW14AVG – Aloe Vera Wax
- SSW14TTG – Tea Tree Wax
- SSW14SYG – Soy Wax
- SSW14LWG – Lavender Wax with Chamomile
- SSW14HAG – Honey Wax with Argan
- SSW14G – Honey Wax with Vitamin E
- SSW14CRG – Deluxe Cream Wax
- SSW14ZOG – Zinc Oxide Wax
- SSW14CTG – Calendula Gold Hard Wax
- SSW14CHG – Wild Cherry Hard Wax
- SSW14MTG – Citrus Mojito Hard Wax
- SSW14MPG – Titanium Blue Thin Hard Wax



Purchase 1 jar of beBare® and receive Non-Woven Facial Strips FREE!

\$17.99 Value \$5.50 FREE

SSW16BB – SATIN SMOOTH beBare® Hair Removal System 16 oz.
SSWA14 – SATIN SMOOTH® EZ Grip Non-Woven Cloth Contour Facial Strips 100 ct



Purchase 2 jars of beBare® and receive Non-Woven Body Strips FREE!

\$35.98 Value \$11.99 FREE

SSW16BB – SATIN SMOOTH beBare® Hair Removal System 16 oz.
SSWA15 – SATIN SMOOTH® EZ Grip Non-Woven Cloth Contour Body Strips 100 ct



Purchase any Full Face Lift Mask and receive a Neck Lift Mask FREE!

\$14.99
Value \$11.99 FREE

Purchase a Full Eye Lift Mask and receive an Under Eye Lift Mask FREE!

\$6.99
Value \$4.49 FREE

Purchase any Lip Plump and receive an Under Eye Lift Mask FREE!

\$6.99
Value \$4.49 FREE

Purchase a Professional Single Wax Warmer and receive Tea Tree Wax and Ultra-Sensitive Zinc Oxide Wax FREE!!

\$69.99
Value \$29.98 FREE

- SSW12C – Professional Single Wax Warmer
 - Warming well with silicone-covered On/Off switch
 - Quick heat-up time and temperature control dial
 - Includes detachable hinged cover, non-slip rubber feet and 2 protective collars
- SSW14ZOG – Zinc Oxide Wax
- SSW14TTG – Tea Tree Wax



PURCHASE A DOUBLE WARMER receive a Satin Cleanser FREE!

\$99.99
Value \$131.98

SSW11C – SATIN SMOOTH® Professional Double Wax Warmer

SSWLC16G – Satin Cleanser 16 oz.



THE POWER TO POUR!

Satin Smooth Pebble Wax!

Purchase 1 box of Hard Pebble Wax and receive one Before or After Care* FREE!

\$31.99
\$11.99 Value FREE

- SSWBCHG – Wild Cherry Pebble Wax with Vitamin E
- SSWBMTG – Citrus Mojito Thin-Film Pebble Wax
- SSWBMPG – Titanium Blue Thin-Film Pebble Wax
- SSWBCTG – Calendula Gold® Pebble Wax with Tea Tree Oil



(*Choose From: Satin Cleanse, Release, or Cool)



SATIN SMOOTH BEFORE AND AFTER CARE PRODUCTS
SSWLC16G – Satin Cleanser 16 oz.
SSWLR16G – Satin Release 16 oz.
SSWLA16G – Satin Cool 16 oz.

Purchase a HydraSonic® Unit and receive a full-size Day/Night Moisturizer and Renewal Cream Cleanser FREE!

\$79.99 Value \$198.99

- HYDRASONIC® KIT PrePack Kit includes:
- HydraSonic® Dermal Cleansing Unit
 - 1 Sensitive Skin Facial Brush
 - 1 Normal Skin Facial Brush, • 1 Body Brush
 - 1 oz. Renewal Facial Cream Cleanser
 - .35 oz. Day/Night Daily Moisturizer
 - Instruction Manual

SSKDNMX – SATIN SMOOTH SKIN CARE® Day/Night Moisturizer 1.7 oz.
SSKRCX – SATIN SMOOTH SKIN CARE® Facial Renewal Cream Cleanser 5 oz.



CBD DAILY

CBD Display

Includes display with 12 CBD Daily Soothing Serums and 10 CBD Daily Intensive Creams. 1.7oz

SKU: CBDFSD001
UPC: 814487023663
Salon Cost: \$268.00

NEW SIZE!
CBD Daily Intensive Cream 8oz.
\$49.00

CBD Daily Intensive Cream 1.7oz.
\$13.00

CBD Daily Soothing Serum 1oz.
\$11.50

18pc CBD SALVE DISPLAY

Handy pocket size; convenient for your gym bag, purse, or to have in your car for on-the-go relief.

Includes display with 18pc CBD Salve and 12pc CBD Intensive Cream foil cards.

SKU: CBDDSD018FS
UPC: 814487022123
Salon Cost: \$135.00

Soothing Salve
\$7.50

MARRAKESH

100% More FREE
8oz. Mendz #MKE875
\$9.00
Salon Value \$18.00

20% OFF Skincare
2oz. Pure Argan Oil #MKA001
\$9.20 Value \$11.50
16oz. Velvet Lotion #MKHSV275
\$7.20 Value \$9.00
8oz. Skin Butter #MKSSD075
\$6.40 Value \$8.00

EXPERT EDUCATION FOR THE THRIVING SALON PROFESSIONAL



Full Day of LE Education

LE 101 :: 8:30 am - 12:30 pm • LE 201 :: 1:00 pm - 5:00 pm

Date: Monday, March 19, 2018 • Eugene Beauty Supply, Eugene, OR

Educator: Tina Heini • Cost: \$99 per person

LE 101 :: THE LIGHT ELEGANCE TOTAL TOUR: The Light Elegance Total Tour is an introductory class that will first take you through the whole product line using the Light Elegance Catalog. You won't just see the products, you will learn when to use them, in what combination and why. You'll also talk about the intricate chemistry of several products so you will know exactly what to do as a quality nail professional. You must explain the tools of your trade and must know how to use them perfectly and professionally.

LE 201 :: PROFESSIONAL SHAPING & EXTENSIONS: Professional Shaping & Extensions course covers popular nail shapes and the LE recommended techniques for each shape. For nail shapes that require extending the nail, the instructor will demonstrate extending the nail using both forms and tips. Unlike the 101 course, the 201 class is "hands-on" so be prepared to dive in and leave with confidence.

be natural by ProLinc®



- Effectively prevents dry, cracked heels

Dry Heel Eliminator

Purchase:
1 - Dry Heel Eliminator 16 oz.
Receive FREE:
2 - Dry Heel Eliminator 4oz.
Salon Value \$40.85

\$24.95

FREE



Cuticle Eliminator

Purchase:
1 - Cuticle Eliminator 4 oz.
SAVE OVER 55%
Salon Value \$8.95

\$3.95



SAVE OVER 55%!



Take the steps to reveal smooth feet



1-STEP & BLING BRUSHES

BLING BRUSHES ::
Polish Brush, Smile Line Brush, #4 Flat Brush and #4 Oval Brush.

#4 Bling Brushes (Flat or Oval)
Regular \$9.00
\$7.20

Gel Polish Bling Brush
Regular \$15.00 **\$12.00**

Smile Line Bling Brush
Regular \$12.00 **\$9.60**



1-STEP GEL ::
Clear, Pink, Natural Pink and Cover Pink.

30 & 50 ML SIZES

30 ml :: **\$34.95** Regular \$39.95
50 ml :: **\$52.95** Regular \$62.95



All TruGel Colors
Buy 2 for
\$15.00

Reg. \$13.95 each

NEW COLORS

Over 190 colors to choose from
includes ALL color gel, top coat, base coat, bond it on, and new Matte top coat



NEW NUDE COLLECTION

A chic array of nude shades that give off an understated elegance and a classic look. Find your perfect nude in new creamy textures. Easy to wear, easy to impress.



Uncovered
Unlocked
Unmasked
Unearthed

VINYLUX® Weekly Polish
.5 oz
\$5.25 each

CND® SHELLAC®
.25 oz
\$15.95 each

VINYLUX® POP

Display

CND® VINYLUX® POP DISPLAY
CONTENTS: 0.5 Fl. Oz. each
(2) #267 Uncovered
(2) #268 Unlocked
(2) #269 Unmasked
(2) #290 Unearthed
(2) CND® VINYLUX®
Weekly Top Coat

SALON PRICE:
\$47.25



VINYLUX® NUDE COLLECTION PINKIE PACK

CONTENTS:
VINYLUX® 0.125 Fl. Oz. each
267 Uncovered
268 Unlocked
269 Unmasked
VINYLUX® Weekly Top Coat

SALON PRICE: \$9.95



FREE CND® SHELLAC® BASE COAT

SALON PURCHASES:

(1) CND® SHELLAC® Top Coat (.5 fl. oz.)
(select from)

Original Top Coat

XPRESS5® Top Coat

DURAFORCE™ Top Coat

SALON RECEIVES FREE:

(1) CND® SHELLAC® Base Coat (.42 Fl. oz.)

Salon Price: \$24.95

Salon Value: \$49.90



FREE! CND® VINYLUX® Weekly Top Coats

SALON PURCHASES:

(3) CND® VINYLUX® Weekly Top Coat (0.5 Fl. Oz.)

SALON RECEIVES FREE:

(1) CND® VINYLUX® Weekly Top Coat (0.5 Fl. Oz.)

Salon Price: \$15.75

Salon Value: \$21.00



Spa Lotions Display Sampler

(8) CND® SPA Gardenia Woods 2 oz.

(8) CND® SPA Bright Citron 2 oz

(8) CND® SPA Sugar Vanilla 2 oz

Salon Price \$50.00

Salon Value \$56.88



CND®

20% OFF CND® ESSENTIALS

	SALE PRICE
CND® OFFLY FAST 7.5 Fl. Oz.	\$3.96
CND® OFFLY FAST 32 Fl. Oz.	\$13.56
CND® CUTICLEAWAY 6 Fl. Oz.	\$4.76
CND® COOLBLUE® 7 Fl. Oz.	\$7.40
CND® SCRUBFRESH® 2 Fl. Oz.	\$2.80
CND® SCRUBFRESH® 7.5 Fl. Oz.	\$9.00
CND® SCRUBFRESH® 32 Fl. Oz.	\$22.36
CND® SOLARSPEED SPRAY® 4 Fl. Oz.	\$7.96
CND® SOLARSPEED SPRAY® 32 Fl. Oz.	\$39.16
CND® SOLAROIL® .125 Fl. Oz. (40 count)	\$39.96
CND® SOLAROIL® 0.25 Fl. Oz.	\$3.40
CND® SOLAROIL® 0.5 Fl. Oz.	\$5.00
CND® SOLAROIL® 2.3 Fl. Oz.	\$13.56
CND® SOLAROIL® 4 Fl. Oz.	\$19.96
CND® CUTICLE ERASER® 0.5 Fl. Oz.	\$4.40
CND® CUTICLE ERASER® 1.75 Fl. Oz.	\$7.96
CND® RESCUERXX® 0.5 Fl. Oz.	\$7.96
CND® RESCUERXX® 0.125 Fl. Oz. (40 count)	\$80.00
CND® RIDGEFX™ 0.5 Fl. Oz.	\$4.20



CND® SCENTSATIONS™ BUY 2 GET 1 FREE

SCENTSATIONS™ Lotions 8.3 Oz.*

Black Cherry & Nutmeg
Citrus & Green Tea
Honeysuckle & Grapefruit
Lavender & Jojoba
Mango & Coconut
Tangerine & Lemongrass
Wildflower & Chamomile

Salon Price: \$9.90

Salon Value: \$14.85



25% OFF CND SCENTSATIONS™ LITERS

CND® SCENTSATIONS™
Lotions 31 Fl. Oz each:
Black Cherry & Nutmeg
Citrus & Green Tea
Honeysuckle & Grapefruit
Lavender & Jojoba
Mango & Coconut
Tangerine & Lemongrass
Wildflower & Chamomile

Salon Price: \$13.12

Salon Value: \$17.50



NEW CND® SPA SUGAR VANILLA

Decadent notes of dark vanilla, white tea and wild orchid envelop the senses. Indulgent treatments with raw brown sugar and pure olive oil transport you on a journey to deep renewal.

SOAK

- Gently cleanses as it replenishes dry skin.
- Natural oils comfort and nourish skin.
- Leaves skin renewed and lightly moisturized.

SCRUB

- Provides intense exfoliation.
- Contains natural oils to help prevent moisture loss.
- Gives skin a dewy, nourished appearance.
- Reveals smoother, healthy looking skin.

MASQUE

- Infused with a rich blend of nourishing oils to help moisturize skin.
- Locks in moisture leaving skin replenished.
- Non-drying clays remove dull surface layer.
- Leaves skin pampered and renewed.

CND® SPA SUGAR VANILLA SOAK 14.4 Oz.	\$10.95
CND® SPA SUGAR VANILLA SOAK 118.8 Oz.	\$59.95
CND® SPA SUGAR VANILLA SCRUB 17.9 Oz.	\$12.95
CND® SPA SUGAR VANILLA SCRUB 74.1 Oz.	\$59.95
CND® SPA SUGAR VANILLA MASQUE 8.4 Fl. Oz.	\$12.95
CND® SPA SUGAR VANILLA MASQUE 65.2 Oz.	\$59.95
CND® SPA SUGAR VANILLA LOTION 8.4 Fl. Oz.	\$9.95
CND® SPA SUGAR VANILLA LOTION 128 Fl. Oz.	\$59.95

LOTION

- Helps improve skin's moisture level
- Rich, indulgent lotion for dry skin
- Helps increase skin's moisture retention.
- Leaves skin looking supple and smooth.





CND®
creative
play™



CND®
creative
play™
Gel Polish

65+ COLORS
14 DAY WEAR
3 SIMPLE STEPS
1 UNIQUE YOU



1
CND® CREATIVE PLAY™
GEL BASE COAT
• Provides adhesion and
removal for the system
15 mL (0.5 fl oz)



2
CND® CREATIVE PLAY™
GEL POLISH
• Delivers vibrant, ultra-
intense, long-lasting color
15 mL (0.5 fl oz)



3
CND® CREATIVE PLAY™
GEL TOP COAT
• Provides protection and
a high-gloss finish
15 mL (0.5 fl oz)



JUST
ADD
COLOR.™

Ultra-intense,
vibrant color that
let's you reveal
your **unique style**
with shades that
are **bright, multi-
textured** and **trendy**.

CND® CREATIVE PLAY™
GEL POLISH

FEATURES & BENEFITS

From the makers of the #1 Professional Gel Polish brand

CND quality

Ultra-intense color and high-gloss shine for 14 days at a time

No use of harsh tools or filing when removed

New high-quality brush for flawless coverage

Made without formaldehyde, toluene, DBP, formaldehyde resin, camphor, xylene, or parabens

Our best choice in color



CREATIVE PLAY Gel Polish SALON INTRODUCTORY DEAL

SALON PURCHASES:

- 24 Gel Polish colors,
3 top coats and 3 base coats
of CND Creative Play Gel Polish

SALON RECEIVES FREE:

- 24 matching nail lacquer colors,
3 top coat and 3 base coat of
CND® Creative Play™ Nail Lacquer

Salon Price: \$239.70

Salon Value: \$352.20

Add...
CND LED Lamp
for \$60.00 extra
Lamp Value \$299.00

PLUS RECEIVE FREE:

- Two 40 count .125oz. CND®
Creative Play™ Nail Lacquer
(\$100 Value)
- Two Nail Tip Charts

Total Salon Price: \$299.70

Total Salon Value: \$751.20



65 COLORS

CND®™ CREATIVE PLAY™™ GEL POLISH
0.5 Fl. Oz. / 15 mL





LITEWORX Lift & Tone System

FEATURESBENEFITS

This lightning-speed color system lifts and tones in one application, in as little as 20 minutes! **What does this mean to you?**
It means less time and more revenue! It means you can perform a highlight/lowlight service in half the time of a double process service!

LITEWORX™ Lift & Tone System Introductory Kit

- (1) of each 4oz. Color Toner: (7) shades
- (1) 10 Vol. 32oz. Processing Cream
- (1) 20 Vol. 32oz. Processing Cream
- (1) Conditioning Cream Oil Lightener 8oz.
- (1) 16oz. Power Lifting Powder
- (1) Pack of 400 Textured Foils (10" x 4")
- (1) Pack of 12 Highlighting Caps
- (1) Measuring Beaker 6oz
- (1) Mixing Bowl
- (1) Applicator Brush
- (1) Swatch Ring
- (1) Formulation Guide



Highlights & Lowlights in 1 Kit!

INCLUDES IN-SALON COLOR CLASS!

Salon Cost: \$119.99 Salon Value: \$149.80
SAVE \$29.81 - Save 19%!

56 applications/kit x \$65/avg. service = \$3,640
\$3,640 - \$119.99 = Salon Profit of \$3,520!



Watercolors

FEATURESBENEFITS

ROOT CONCEALERS

What can you do when your client's gray is showing but there's no time for a color service?
Recommend an emergency touch up!

Watercolors® Root Concealers Intro Deal

4 Brown, 2 Blonde, 4 Dark Brown and 2 Red 2oz Root Concealers

Salon Cost: \$99.00 Salon Value: \$119.40 SAVE \$20



\$9.95
2oz Salon Cost

FEATURESBENEFITS

- Temporary color spray blends and instantly covers gray and regrowth
- Dries in minutes, lasts until the next shampoo!
- No ammonia, peroxide, alcohol or synthetic dyes!
- Directional nozzle gets product where it needs to be
- Additional benefits: gives styling texture, volume and fullness; can show lowlight results prior to permanent color
- 2oz available in Brown, Blonde, Dark Brown and Red



Root Concealers & Shampoos

Match Ups!



BROWN For levels 5 - 7
Blends best with Cocoa or Hazelnut Shampoos

BLONDE For levels 7 - 9
Blends best with Wet Sand or Golden Mist Shampoos



RED For levels 5 - 7
Blends best with Crimson Splash, Fluid Fire or Wet Brick Shampoos



DARK BROWN For levels 1 - 4
Blends best with Black Coffee Shampoo



COLOURAGE

FEATURESBENEFITS

Colourage Permanent Color contains the richest shades and most natural tones! **What does this mean to you?**

It means maximum versatility and more revenue! It means you'll get everything you want and the consistent, reliable results you need!

Colourage Translucent Permanent Gel Color Introductory Kit

Includes (1) In-Salon Color Class!

- (1) of each 2oz. Colourage Gel Color: (67) shades
- (1) of each, 1qt.: 10, 20, 30, & 40 Vol. Processing Cream
- (1) Colourage Swatch Book
- (1) Color Concepts Manual
- (1) Mixing Bowl
- (1) Applicator Bottle
- (1) Brush
- (1) Color Key
- (1) 8oz Color Stain Remover
- (1) In-Salon Color Class
- (2) Window Clings
- (1) Education Sheet



INCLUDES IN-SALON COLOR CLASS!

122 applications/kit x \$40/avg. color service = \$4,880
\$4,880 - \$369.99 = Salon Profit of \$4,510!

FEATURESBENEFITS

- Diverse color palette of 61 shades, plus 4 Concentrates, Blonding Booster and Clear
- Easy-to-formulate system
- Translucent, multi-dimensional tones with flawless gray coverage
- Long-lasting color that resists fading through state-of-the-art dye coupling technology
- Oleic acid gives hair beautiful shine and condition
- Smooth, gel-like consistency for easy mixing and application
- Economical - Mix 2oz. developer with every 1oz. of color
- Two developer consistencies to choose from for flawless application
- Available in 2oz. tubes

Colourage Tonal Series

Natural Series: Brown base and used as a color guide

Ash Series: Brown base with calibrated predominate blue/violet tones to neutralize unwanted warmth

Ash Ash Series: Brown/blue base; formulated to neutralize extreme warmth

Gold Series: Brown base with predominant gold tones

Beige Series: Brown base with predominant pink tones

Copper Gold Series: Brown base with predominant copper gold tones

Red Brown Series: Brown base with predominant red/blue tones

Red Series: Brown base with predominant red tones

Specialty Red Series: Contains more intense, true red tones than the Red Series

Super Ultra Light Blondes Series: For clients that want the lightest blonde possible in a single process. Maximum lift and deposit to create the most translucent blondes



Watercolors BB Demi Color



THE GAME-CHANGER!

Introducing Watercolors BB Demi Color with Anti-Aging Baobab Tree Extract

INCLUDES IN-SALON COLOR CLASS!



ONLY \$169.95
SAVE \$68.55

Watercolors BB Demi Color Intro Kit

- (34) Watercolors BB Demi Color 34 Shades
- (2) Quarts Watercolors BB Demi Color Processor
- (1) Applicator Bottle
- (1) Watercolors BB Demi Color Swatch Ring



- Watercolors BB Demi Color
- 2X COLOR + 2X SHINE
- NO Ammonia
- Baobab technology
- Delayed oxidation system

Single Bottle 2 oz.

ONLY \$5.50
SALON COST

Watercolors® DD Intense Color

- (1) each 3.oz. tube WC DD Intense Color: (10) shades
- (1) WC DD Intense Color Swatch Ring
- (1) Education/Directions Sheet

SALON COST: \$59.99
Salon Value: \$99.50
SAVE \$39.51 - Save 40%!



WATERCOLORS SHAMPOO INTRO KIT

Includes (1) each of 13 shades, (1) Clear Color Extending Shampoo, (1) Violet Washe Liter & a WATERCOLORS Merchandising Kit

SALON COST: \$128.00
Salon Value: \$175.00
SAVE \$47 - Save 27%!



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Offers Valid Through February 28, 2018

eugenebeauty SUPPLY

